

T:9"



PO Box 6072
Sioux Falls, SD 57117-6072

PRESORTED
STANDARD
U.S. POSTAGE
PAID
CITIBANK

Sample A. Sample
Address Line 1
Address Line 2
City, ST 98765-4321

Introducing Citi® Bill Central. The fast and easy way to pay your bills.



Saving time.
Saving effort.
Saving energy.
Citi® Bill Central,
here I come.

WUNDERMAN

0F61319_CBN_f4.1.indd Page: 1 of 2 6-30-2010 5:51 PM DESCRIPTION: Citi Bill Central - Statement Credit — Self Mailer

CLIENT: Citibank JOB #: CBN-CCP-D01401 PRODUCT: CROSS PORTFOLIO STUDIO ARTIST: WW PRINT SCALE: 100% INDESIGN VERSION: CS3

ACCT. EXEC.: Jamie Schmidt ASST. ACCT. EXEC.: Kiran Sumal ART DIRECTOR: Renee Nichols COPYWRITER: Ed Subitzky
TMG CLIENT SPECIALIST: Donna Oppella PROD MNGR: John Colella PROJ. MNGR.: Evan Silver

FONT FAMILY: Interstate (Bold, Regular, Light), Helvetica (Bold)

LINK NAME: 0F61319_CBN_b2_dn.tif, Citi@_4C.eps

INK NAME: Cyan, Magenta, Yellow, Black, Laser Green, FPO-RED

Spot Matte Varnish
(except address panel)

F:6"

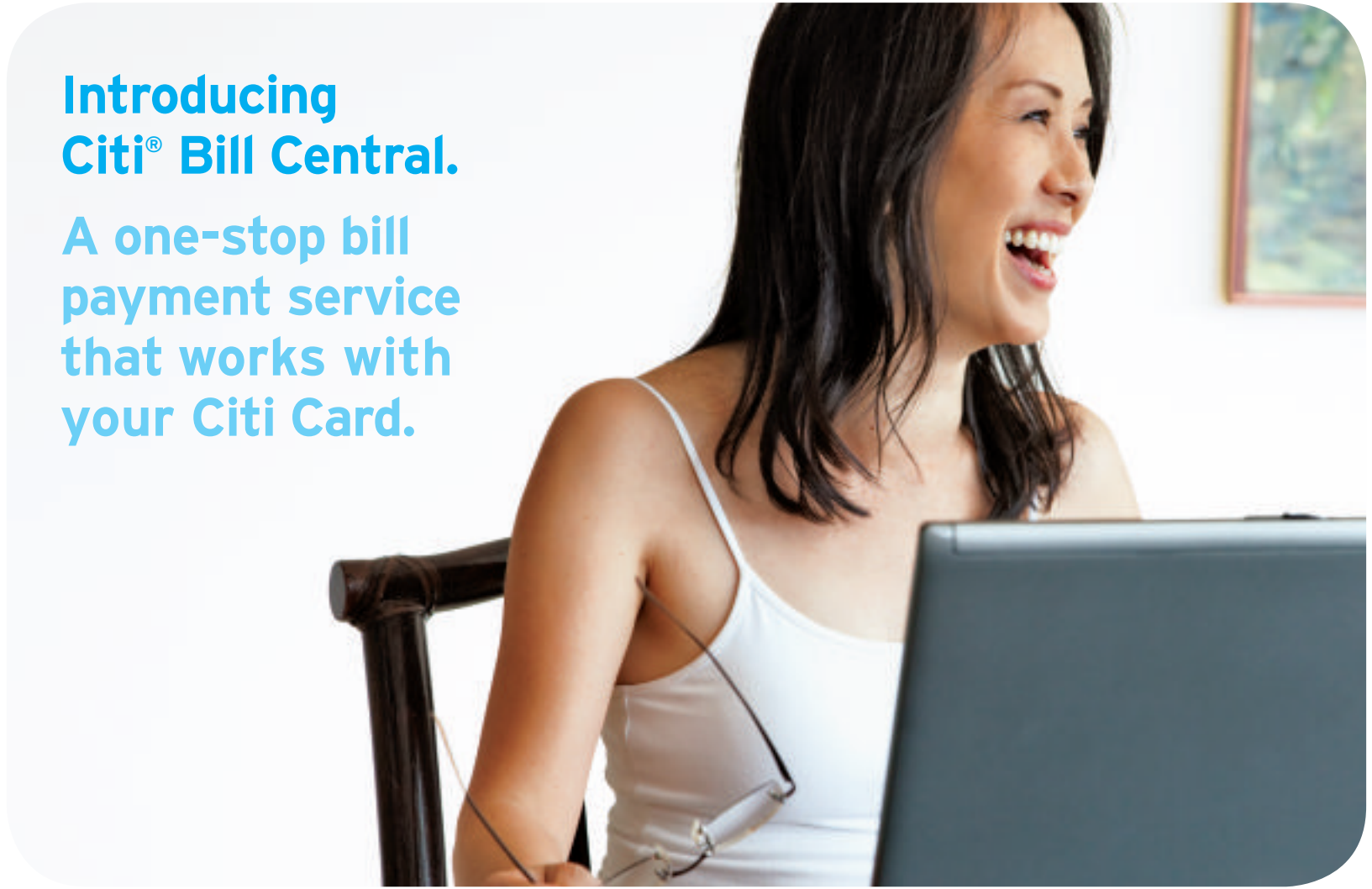
F:6"

F:12"

T:9"

F:6"

F:6"



Introducing Citi® Bill Central.

A one-stop bill payment service that works with your Citi Card.

One place to pay your bills.

Not two. Or three. Or more.

No one loves paying bills. But now you can save time and have them paid automatically, from one convenient hub: Citi Bill Central. With this new no-fee service, you don't have to contact every merchant you pay separately, such as your Internet provider, insurance carrier or utility company. Instead, it all works through your Citi Card. And you can set it all up right at Citi Bill Central.

- Save time with only one bill to pay
- Choose between automatic payments and payments you approve individually
- Receive alerts to help make sure you never miss a due date

Paying bills has never been so easy. You can be up and running in minutes.

\$5

Get a \$5 statement credit when you make a payment through Citi Bill Central by 10/01/2010.¹

» [Get started at billcentral.accountonline.com](http://billcentral.accountonline.com)



¹Once you make your first successful bill payment through Citi Bill Central on, or before October 1, 2010, you will be sent an e-mail confirmation confirming your payment. Your one-time \$5 statement credit will appear within two billing cycles after the promotional period ends. Your credit card account must be open and current at all times in order to receive the statement credit. Bill payments are subject to available credit.

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Spot Matte Varnish